

# CONCORDIA BAJA RACING

## SPONSORSHIP PACKAGE

2025-2026





# ABOUT THE TEAM

---

Concordia Baja Racing has a history of building off-road vehicles spanning over 25 years. Every year, the Baja team must design and build a complete vehicle in order to compete in official SAE Collegiate Design Series competitions. Since the engine is provided by SAE International, the team designs all other components of the car in order to outperform our competitors. Vehicles are tested to near destruction in various events, and competitions culminate with a 4-hour wheel to wheel endurance race. This year we aim to reestablish ourselves as a top 10 team and compete with those at the top!





# COMPETITION HIGHLIGHTS

---

## **BAJA SAE OSHKOSH 2023**

**36th place overall out of 87 teams**

13th in Design

10th in Suspension and Traction

17th in Sales Presentation

## **OKTOBAJA 2022**

**4th place overall out of 12 teams**

1st in Baja Cross

2nd in Design Presentation

## **BAJA SAE ROCHESTER 2022**

**7th place overall out of 106 teams**

6th in Endurance

4th in Suspension and Traction

4th in Sales Presentation





# WHY SPONSOR US?

While our team and project are partially funded by Concordia University, the majority of our finances are raised through the generosity of our sponsors which helps support our project and allow us to compete. By supporting the team, you are giving Concordia students the rare and unique opportunity to collaborate with peers in a fun and exciting environment.

In return, Baja SAE can provide numerous forms of marketing and visibility for its sponsors. **There are no administration fees and all proceeds goes to the team itself as all our work is on a volunteer basis.**





# SPONSORSHIP PACKAGES

## PLATINUM (\$5000+)\*

- Extra large logo on team vehicle
- Post on social media with logo
- Logo on team merchandise
- Logo on website

## GOLD (\$3000 - \$4999)

- Large logo on team vehicle
- Post on social media with logo
- Logo on team merchandise
- Logo on website

## SILVER (\$1500 - \$2999)

- Medium logo on team vehicle
- Post on social media with logo
- Logo on website

## BRONZE (\$500 - \$1499)

- Small logo on team vehicle
- Post on social media with logo
- Logo on website

## SPONSOR (< \$499)

- Small logo on team vehicle
- Story on social media with logo
- Logo on website



\*Title sponsorship can be further discussed with team at any point



# BUDGET

---

## STEERING & SUSPENSION

**\$15,000**

- Custom steering rack
- Steering geometry redesign
- New hub/upright assembly
- New tires, shocks

**TOTAL:  
\$65,600**

## DRIVETRAIN

**\$19,000**

- Custom gearbox
- Custom front differential
- Clutch system
- CVT model
- Carbon fiber prop shaft
- Custom electronic continuously variable transmission (ECVT)

## CHASSIS & ERGONOMICS

**\$7000**

- Frame members designed for in-house manufacturing

## BRAKES

**\$2200**

- Single rear brakes
- Tunable bias system
- Floating rotors

## TOOLS & STOCK

**\$8000**

- Various OEM parts
- Tools for in-house manufacturing

## COMPETITION & TRAVEL

**\$12,000**

- Registration fees
- Team apparel with sponsors' logos
- Gas, hotel, and vehicle rentals

## ELECTRONICS AND DATA ACQUISITION

**\$2400**

- Development of a complete vehicle DAQ system including data acquisition for steering, suspension, and drivetrain subsystems





# MESSAGE FROM THE COORDINATOR

---

The upcoming competition year is a truly exciting year as we plan to finishing building and compete with the second interation of Concordia's 4-wheel drive Baja. With a young team filled with many new rookies led by our senior experienced leads, we aim to bring about a new and improved vehicle. With a redesigned frame, steering and single rear brake, additional weight savings and general improvements, we are confident the newest version of Concordia Baja Racing's "Tia" will be able to challenge at the top of any competition we attend.

With a very experienced team of leads, most of which have over 2 years of experience on the team, and many new members ready to take on new challenges, our goal is to attend the Maryland SAE competition aswell as many unofficial competitions throughout 2025. Having accomplished results of 7th and 36th at our two most recent official competitions, we aim to finish in the top 10 at our next official competition! Now more than ever, the Baja team will be relying on the support of those who choose to sponsor us to keep pushing boundaries and reaching new heights. Together we believe we can achieve some truly great things.

Thank you,  
Michele Ionno, Baja Coordinator





# THANK YOU TO OUR SPONSORS!

## PLATINUM



AISLER



**SDPSI** **QUAKETEK**

## GOLD



TUBOQUIP



**CTA**

**EUROGEAR** **FABSPEC**



MACHINE SHOP



## SILVER



**GMN**  
BEARING USA

## BRONZE

**NSK**



**BMG**  
PERFORMANCE

wilwood

**FASTENAL**

**SCHAEFFLER**



**GEOTECH**  
PRECISION INC.



## **MAIL**

---

CONCORDIA SAE  
c/o Mechanical Engineering Dept  
1455 de Maisonneuve Ouest,  
Montréal  
Québec, Canada, H3G 1M8

## **SHIPPING**

---

CONCORDIA SAE  
2100 rue Bishop, H-022  
Montréal  
Québec, Canada, H3G 2E9

## **CONTACT**

---

Tel (Office)	514.848.2424 ext 7530
Tel (Shop)	514.848.2424 ext 2865
Email	<a href="mailto:baja@ecaconcordia.ca">baja@ecaconcordia.ca</a>
Website	<a href="http://www.concordiabaja.racing">www.concordiabaja.racing</a>



@concordia\_baja\_sae



Concordia Baja SAE